

ACTIVE TRANSPORTATION PLAN



For Ohio's Strategic Highway Safety Plan

2017 END-OF-YEAR REVIEW



GOALS

In 2016 we set goals to improve active transportation safety in Ohio. We have been working with communities all over Ohio to assure those goals are being met.

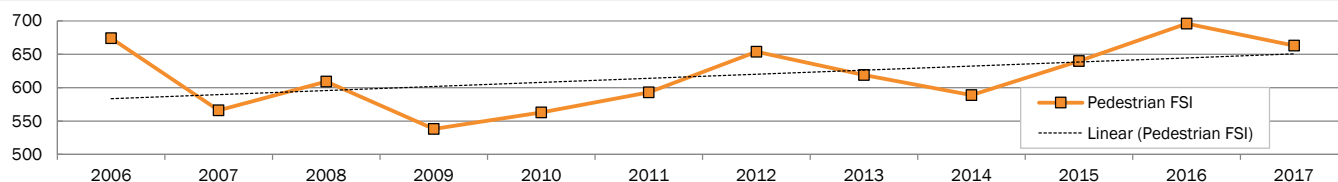
- Reduce the number of bicyclist fatalities from 19 in 2013 to 18 in 2017.
- Reduce the number of bicyclist serious injuries from 217 in 2013 to 208 in 2017.
- Reduce the number of pedestrian fatalities from 88 in 2013 to 85 in 2017.
- Reduce the number of pedestrian serious injuries from 531 in 2013 to 510 in 2017.

PERFORMANCE

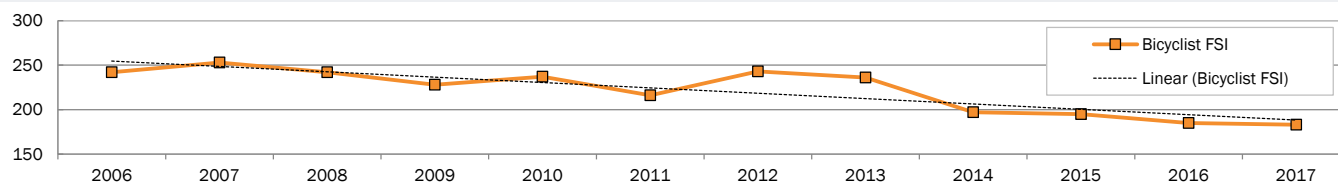
- Overall, we continue to see a statewide decrease in the total number of pedestrian and bicyclist fatalities and serious injuries.
- From 2006-2017 pedestrian related fatalities and serious injuries have trended UP.
- From 2006-2017 Bicycle related fatalities and serious injuries have trended DOWN.

CRASH YEAR	PEDESTRIANS			BICYCLISTS			COMBINED
	Fatalities	Serious Injuries	FSI Total	Fatalities	Serious Injuries	FSI Total	FSI Total
2006	96	578	674	17	225	242	916
2007	107	459	566	16	237	253	819
2008	98	511	609	18	224	242	851
2009	81	457	538	18	210	228	766
2010	91	472	563	11	226	237	800
2011	99	494	593	16	200	216	809
2012	117	537	654	18	225	243	897
2013	88	531	619	19	217	236	855
2014	93	496	589	12	185	197	786
2015	118	522	640	25	170	195	835
2016	140	556	696	18	167	185	881
2017	143	520	663	19	164	183	846
TOTAL	1,271	6,133	7,404	207	2,450	2,657	10,061

NOTES: Blue shaded cells indicate highest value per metric. Grey shaded cells indicate the 2013 goal baseline.



PEDESTRIAN FATALITIES & SERIOUS INJURIES



BICYCLIST FATALITIES & SERIOUS INJURIES

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Accomplishments (2016-2017)

CROSS-CUTTING:

Partner Coordination

Statewide network of over 100 multi-sector partners such as transportation, public health, and advocacy involved in quarterly webinars, subcommittees, and information-sharing.

Funding

\$1.6M of funds allocated to local communities in 2017 for 30 projects related to education, infrastructure, planning, or data.

Action Institute

3-day active transportation [‘Action Institute’](#) attended by 9 local, cross-sector teams made up of 50 local partners.



EDUCATION

Education strategies seek to teach all road users about how to be safe on roads, in crosswalks, and on sidewalks.

- \$400,000 of funds allocated to local communities for education projects such as campaign implementation, law enforcement training, and open streets/demonstration activities.
- Statewide Campaign -- Your Move Ohio (YMO) launched in May 2016 to educate all road users about safety and to encourage walking, biking, and taking the bus. [YMO’s messaging](#) has reached users in more than 45 cities around the state. Through [social media](#), messaging has reached 73,000 people with over 100,000 impressions. [Tip Cards](#) were distributed to over 650 Driver Training Schools, 200 Deputy Registrars, and all driver license exam stations. Additionally, the campaign leveraged over \$60,000 of added media value.
- Experiential Education -- Between August 2016 and March 2017 Yay Bikes! trained 25 Ride Leaders to facilitate [How We Roll](#) rides around the state. In 2017, trainers led 30 How We Roll rides for over 120 local community members.
- [Professional Development Rides](#) were conducted by Yay Bikes!, educating over 200 professionals, including approximately 30+ engineers, 25+ planners, 20+ public health professionals, 16 transit personnel, 15 local city council members, 10 police officers, 6+ local business owners, 6+ school district personnel.



Professional Development Rides



INFRASTRUCTURE

Infrastructure strategies work to improve the built environment so that it is easier and safer to participate in active transportation.

- \$770,000 of funds allocated to local communities for pedestrian signals, bike facilities, midblock crosswalk enhancements, pavement markings, and signage.
- Two engineering summits were hosted in Columbus and Toledo (slides available, contact Julie).
- The bimonthly listserv, GroundWork, shares best practice infrastructure information to Ohio transportation practitioners. Email Julie to subscribe.
- A new resource designed specifically for Ohio engineers working on active transportation projects is available on bike.ohio.gov.



POLICY/PLANNING

Policy/Planning strategies seek to change laws and/or policies so that safe active transportation is supported and encouraged.

- \$237,000 of local funds awarded to develop city or county active transportation plans or policies.
- Ohio's [State and US Bicycle Route System](#) collected over 200 resolutions.
- First-ever School Travel Plan / Active Transportation Plan under development in the City of Lorain.
- Nine county active transportation action plans created at the June 2017 Action Institute.



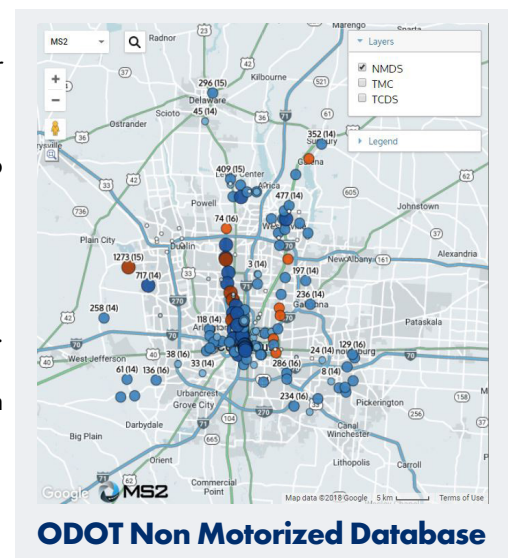
Athens - AT Action Team



DATA

Data strategies focus on improving counting and collecting information on active transportation users and crashes involving them.

- \$190,000 of funds allocated to regional planning organizations for non-motorized count equipment.
- Increased active transportation data collection through updated 2016 Transportation Preference Survey.
- Began development of [ODOT Non Motorized Database System](#).
- Purchased 2017 & 2018 [STRAVA Metro Data](#) for the entire state of Ohio.
- Began development of a Statewide Non-Motorized Data Collection Program.



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Looking Ahead (2018)

In 2018, the Ohio AT Team will build on the work accomplished to-date and focus on several statewide priorities:

- An expansion of the Your Move campaign to focus on law enforcement, new road users, and older road users.
- Facilitation of Road Safety Audits across Ohio
- Development of a Statewide Active Transportation Plan
- Development of Statewide Active Transportation Guidance for improving Infrastructure
- Infrastructure tools and resources
- Development of methodology to understand Level of Traffic Stress on the Statewide Bike Route network
- Host another Action Institute
- Delivery of data tools and resources

We want to hear from you!

Please take [THIS SURVEY](#) to let us know:

- What did we miss?
- What are your top priorities for supporting active transportation in Ohio?
- Have you been impacted by the work included in this plan?
- How do you want to be involved?
- And more!

LEARN MORE

zerodeaths.ohio.gov | health.ohio.gov

